



We are also announcing our partnership with [William James Foundation](#) . WJF runs a set of business plan competitions for for-profit social entrepreneurs.

One of the strong points of the WJF competition is the extensive feedback received from judges, including Mitra. We have also been exploring ways to enable a longer term incubation by Natural Innovation to complement the short term advice from judges.

As an "outreach partner" of WJF, our mentees and network have access to discounts on the entry fee, hurry up and ask me for the code, as applications are due on October 15th.

[More...](#)