

Natural Innovation newsletter - March equinox 2011



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### Equinox March 2011 newsletter - from Byron Bay, Australia

Thanks for the feedback on my first newsletter, and the encouragement to produce these regularly. Of course if you don't want to receive any more of these see the Unsubscribe link at the bottom.

My travels to bridge the gap between innovation and developing countries have continued. So far I've been on the road for 18 months, with only two brief one month stops back home to Australia.

I'll be in San Francisco from April 23rd for a month or so.

### Survention - funded and delivering products soon

I spent the latter part of 2010 in southern Germany with Survention. In early January, Survention was able to come to agreement with a prominent Swiss Foundation, to become a majority owner of Generators.

The Foundation's main mission is to bring technologies to poor villages in developing countries, and this alignment with Survention's core purpose will allow Survention to focus on products with the highest humanitarian impact.

Survention plans to complete development of some key products and bring them to market in 2011. These products include: SunPulse Water - a solar thermal pump; SunPulse Electric - an off-grid power system; and the SunRay - a heat collection system for greenhouses.

Survention's team has come back together, and production has commenced at their Indonesian partner - ATM. Distribution will begin initially in India and Indonesia. Survention are still very interested in an investor for the SunPulse Water which has the potential to be commercially viable and have a significant impact.



### In Brief

#### Urban Ecological Systems

Urban Ecological Systems have received planning permission for their state of the art hydroponic, organic horticulture & aquaculture plant to be built near Sydney. The site is funded, but they are still looking for investment in the core company.



#### Buckminster Fuller Challenge Semi-finalist

I'm proud that an entry I authored for Survention has been chosen as a semi-finalist for the Buckminster Fuller Challenge.



#### Rural wind installation network

I've been helping an Indian based Ernst & Young partner to develop his idea to fit a network of village mechanics to build, and maintain small wind turbines. He's an open source design, and will need components where it helps reduce costs.

I've just sent out my second newsletter, and you can read it [here](#) , and you can subscribe [here](#) to get future issues.