I've been an advisor to Amrutdhara since they started work on their alternative to plastic bottles as a solution to clean water. If you've spent any time in India you'll know how much of a problem both access to clean water, AND the pervasive litter from plastic water bottles is.

The basic idea is simple - a water ATM, supplying clean drinking water after depositing a couple of coins, its the social engineering that will make this work - a supply chain to bring bulk water to public spaces and small stores instead of bottles.

Now they've got their indiegogo campaign up and running, a small amount goes a long way in India so if you can help then please do.

https://www.indiegogo.com/projects/amrutdhara-clean-water-refill-stations-in-india