

The third annual Unreasonable Institute will unite 25 exceptional, early-stage entrepreneurs for 6 weeks in the summer of 2012 in the beautiful, entrepreneurial city of Boulder, Colorado. Over the course of these 6 weeks, chosen entrepreneurs will live and work with 50 world-class mentors and portfolio managers from over 20 impact investment funds. They'll pitch ventures to hundreds of potential partners and funders, gain access to legal and design support services, and receive unprecedented levels of media exposure.

Natural Innovation has enjoyed interacting with last year's fellows, several of which have, in our opinion, the chance to make a globally significant impact. Since Unreasonable's short term intensive program is a great complement to our longer term mentoring, Natural Innovation has partnered with Unreasonable to explore ways we can support each other.

"The reasonable man adapts himself to the conditions that surround him... The unreasonable man adapts surrounding conditions to himself... All progress depends on the unreasonable man." George Bernard Shaw

Unreasonable Institute is on the search for 25 of the world's most passionate and hungry early stage entrepreneurs in the world: those resolved, regardless of seemingly insurmountable obstacles, regardless of the skepticism of those closest to them, and regardless of the very real risks of failure, to tackle the world's greatest social and environmental problems.

If I know you, and you are applying, please let me know first and I'll tell the Unreasonable people to look out for your application in the big pile!

For more information,

- Read the complete overview of the 2012 Institute
- See what past Fellows have to say about their experience
- **click here to apply!**

Applications close November 10th, 2011.